

Brazil Joins International Trademark System

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The World Intellectual Property Organization ("WIPO") has announced that it has received Brazil's accession document to the Protocol Relating to the Madrid Agreement Concerning the International Registration of Marks. Accordingly, Brazil has become a member state of the Madrid System.

Through the Madrid System, trademark owners may file a single international application to seek trademark protection in multiple member states. The Madrid System makes the process of obtaining and managing trademark registrations easier as well as saving time and money.

With Brazil's membership, trademark owners in other member states will be able to protect their trademarks in Brazil through one filing via the Madrid System. Also, Brazilian trademark owners will be able to register marks in 120 other member states using one application.

Brazil is one of the ten biggest economies in the world and the biggest in Latin America. The country's membership will be effective as of 2 October 2019.

Please see this [link](#) for the full text of WIPO's announcement

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