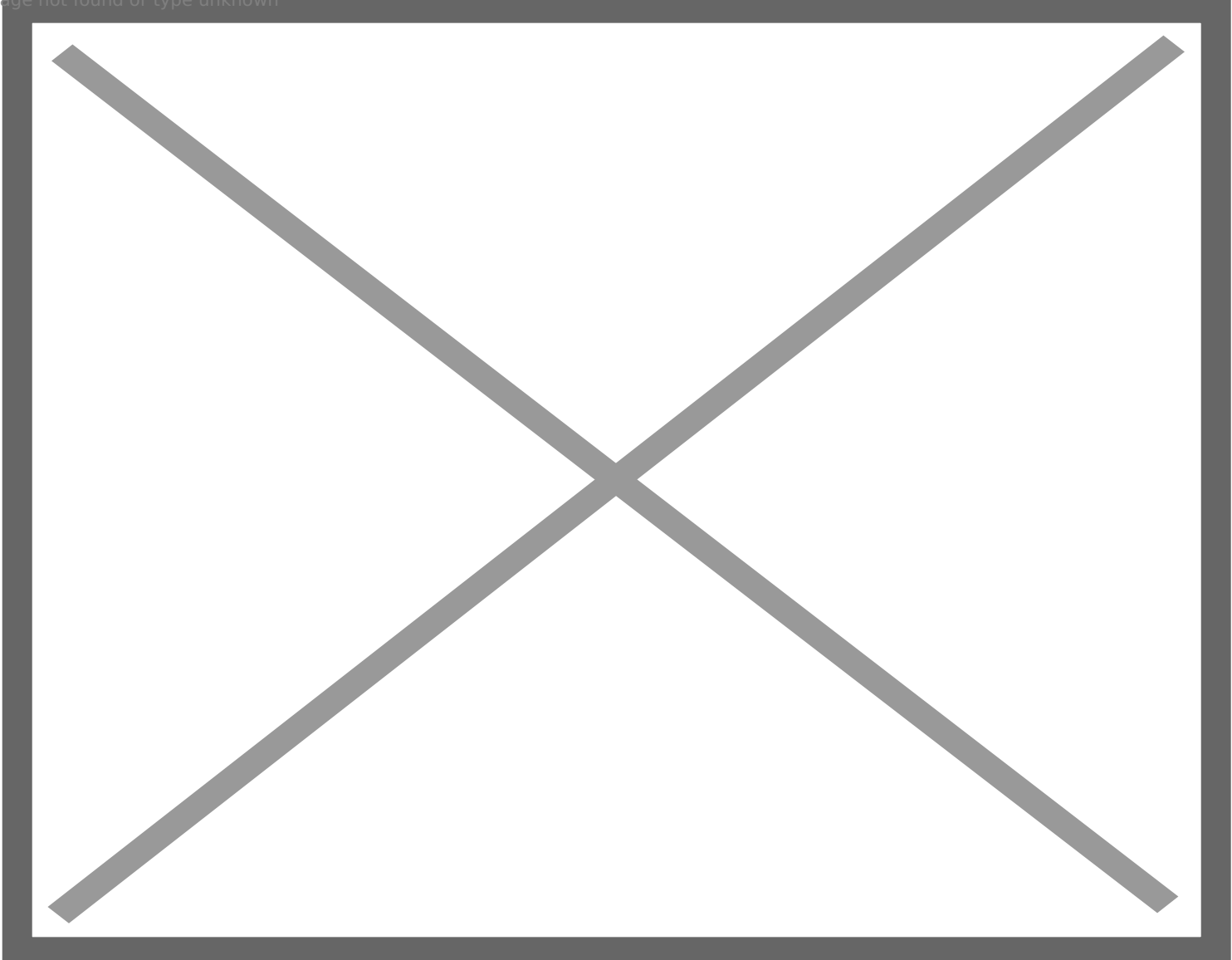


Burcu Tuzcu Ersin Speaks at ScaleXVentures Event on Legal Aspects of Institutionalizing Scaled Start-ups

21 Nov 2016

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Morođlu Arseven Partner, Burcu Tuzcu Ersin, spoke during the inaugural ScaleX Day, hosted by [ScaleXVentures](#) on 20 November 2016 at [Kolektif House](#) in Istanbul. The event focused on scaled start-ups

seeking internationalization or successful exits. Burcu discussed legal aspects and considerations for successful internationalized and globalized start-ups. [T. İş Bankası](#) was the main sponsor of the event and Moroğlu Arseven lined up among the other very creditable supporting sponsors.

The event was attended by more than 100 people from the Turkish start-up ecosystem, on an invite-only basis, as well as leading figures from the industry and professional advisors.

Key professional advisory speakers during the day included:

- Dilek Dayınlarlı (Founder, [ScaleXVentures](#)), moderating panels and giving insights on internationalization strategies for scale-ups.
- Burcu Tuzcu Ersin (Partner, [Moroğlu Arseven](#)), discussing legal considerations and key legal areas affecting decision making process while entering into other international markets.
- Burcu Canpolat (Partner, [PwC Turkey](#)), discussing commonly applied international tax structures for scaling businesses and planning exits.

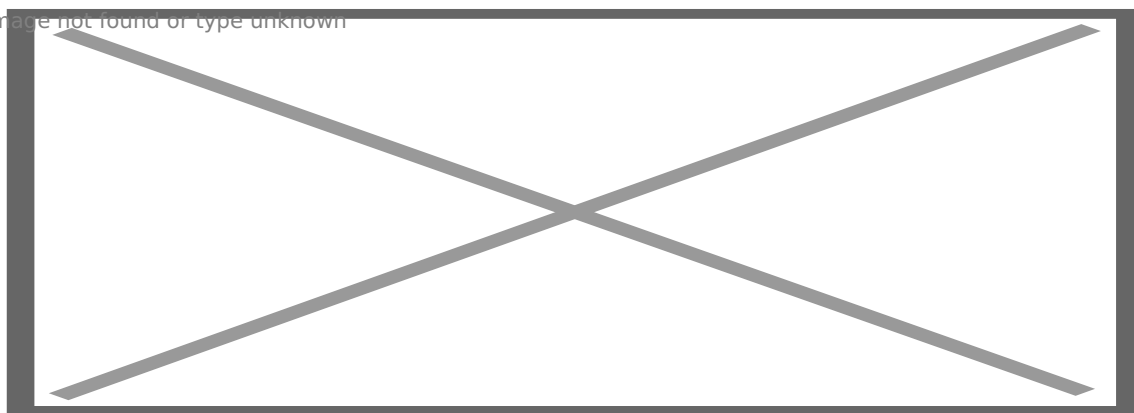
Attendees also heard insight and experiences from well-known entrepreneurs, who have personally succeeded in exiting from or expanding their businesses within international markets, including:

- Çağlar Göğüş, Hürriyet
- Melih Odemis, Yemek Sepeti
- Fatih İsbecer, Pozitron
- Hande Cilingir, Insider

The ScaleX Day also involved a dedicated session from world renowned [Prof. William Kerr](#) from [Harvard Business School](#). Prof Kerr discussed the stages of international entrepreneurship, including challenges for transforming a local startup idea into a global one.

Established in 2016, ScaleXVentures works with startups in emerging markets, aiming to support scaling and growth, from idea through to IPO.

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