

MOROĞLU ARSEVEN

Bü?ra B?çakcı assists many well-known international and domestic companies and provides legal support in every field and at every stage of intellectual property, media and entertainment law, especially for the protection of intellectual and industrial property rights and the elimination of risks arising from copyright and advertising law.

She handles complex lawsuits in areas such as trademark, design, patent, unfair competition, and product liability.

Bü?ra B?çakcı, who has significant experience assisting clients to deal with contracts regarding intellectual property and copyrights, successfully carries out many difficult negotiation processes and also contributes to M&A processes of companies in her own field.

She supports managing international and domestic client portfolios, developing strategies specific to clients' business dynamics. She assists clients with a full spectrum of intellectual property, copyright and advertising issues and advises on rights and disputes related to intellectual property, copyright, advertising, domain names and unfair competition.

Bü?ra B?çakcı supports a wide range of international and local clients most notably in the sectors of social media, information and technology, medicine and food supplements, fashion, food and beverage, hygiene, cosmetics, advertising and media, stage and visual arts and literature.



**BÜ?RA
BIÇAKCI, LL.M.**
Senior Associate

bbicakci@morogluarseven.com

T: +90-212-377-4700

F: +90-212-377-4799

Admissions

- Istanbul Bar Association (2016)

Education

- LL.M. European and International Business Law, Eötvös Loránd University (ELTE) (2022)
- Second University, Anadolu University, Brand Communication (2015)
- Contracts and Commercial Law (Europe and United Kingdom) Training Program, Cambridge Law Studio (2016)
- LL.B. Law, Marmara University, Faculty of Law (2015)
- Erasmus Student Exchange Program, University of Paris (V) Sorbonne (2013-2014)

Languages

- Turkish
- English
- French

Memberships

- Turkey Tennis Federation
- Yoga Alliance

Related Practices

- IP Litigation
- Trademarks
- Copyrights
- IP Portfolio Management
- Unfair Trade Practices
- Patents and Utility Models
- Domain Names and Internet Infringement
- Industrial Designs
- Product Liability and Consumer Protection
- IP Licensing
- Anti-Counterfeiting

Related Industries

- Telecommunications
- Information Technologies
- Media, Entertainment and Sports
- Retail and Consumer
- Food and Beverage
- Pharmaceuticals, Healthcare and Life Sciences
- Education