

## Electronics

Moroğlu Arseven understands market trends and consequent legal issues which face electronics companies, both in Turkey and overseas. The firm supports clients at all business stages, from establishing a presence in Turkey and dealing with daily operational issues, through to restructuring, expanding, integrating, divesting or optimising local operations.

Moroğlu Arseven supports electronics and component manufacturers of all sizes, including domestic companies, as well as global multinational electronics companies operating in Turkey.

The firm's clients represent all perspectives of the analogue and digital electronics sectors. Our clients cover all aspects of the consumer, professional and industrial electronics sectors, including OEM, ODM and contract manufacturing companies. These include computers, peripherals and integrated circuits, semiconductors, processors, telecommunications, electromechanical devices, eHealth devices, receivers and transmitters, cable and fibre-optic components, IoT connected devices, video, optical and image systems, along with many other sub-segments. Moroğlu Arseven also supports companies involved in related environmental and e-waste disposal initiatives.

Moroğlu Arseven's full-scope support involves strategic guidance for R&D, manufacturing, distribution, retail and import/export of electronic goods, along with day-to-day operational and employment issues for companies in this sector. For instance, contract management, international product standards, health and safety, licensing and royalties, competition, transfer pricing, environmental and zoning regulations, advertising, labelling, product safety, tax and customs issues.

We also support clients seeking to optimise their operations in Turkey, such as via restructuring supply chains, outsourcing elements of the manufacturing process, or introducing robotics and automation to improve plant efficiency and productivity.

Moroğlu Arseven's strong intellectual property team helps electronics clients to proactively protect their intellectual property in Turkey. The firm supports with a full range of issues, including litigation, enforcement, counselling, prosecution and transactions. Intellectual property advice is tightly integrated with other practice areas, assisting clients to establish, protect and commercialise their intellectual property assets from the earliest possible stage. For instance, assisting with patent and design protection for new products of processes, counterfeiting, contract manufacturing structures, as well as licensing arrangements.

Moroğlu Arseven regularly advises on processes and requirements for Turkey's Ministry of Industry and Technology, the Directorate General for Industrial Products Safety and Inspection. We strategically support and represent clients during all aspects of their interactions with these bodies, assisting clients to obtain a wide range of routine and exceptional approvals, exemptions or licenses. Our support includes dealing with day-to-day regulatory relations, as well as high-stakes regulatory investigations or enforcement proceedings.

The firm's dispute resolution team provides full-scope and integrated support to electronics clients, meaning conflict specialists are involved from the early stages of emerging issues. We support clients with all aspects

and perspectives on disputes, along with regulatory investigations. Support includes representing clients in a full spectrum of forums and related processes, including civil and administrative litigation, arbitration and alternative dispute resolution methods, strategic negotiation and settlement processes, as well as injunctions and enforcement actions. For instance, representing clients involved in disputes about distribution agreements, portfolio compensation, defective products and guaranty periods.

Moroğlu Arseven assists electronics clients with all types of major corporate transactions, including mergers, acquisitions, joint ventures, strategic partnerships, spin-offs, divestitures and group restructures. The firm has significant expertise assisting during complex, inter-jurisdictional transactions, where strategic guidance is required to deal with the legal, commercial and operational factors simultaneously. These projects often involve high values, or complicated leveraging and equity structures. We work closely with companies, shareholders, investors and financiers on both buy and sell-side, assisting through all stages of these projects.

Moroğlu Arseven places a strong focus on ensuring we consider each client's business objectives and the dynamics of the electronics industry, then reflect these factors into the transaction's structure, risk allocation, or asset transfers.

## Related Practices

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