

## Entrepreneurs' Organization Hosts Alan Miltz Seminar About Financial Storytelling at Moro?lu Arseven

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The Turkish Chapter of the Entrepreneurs' Organization hosted a seminar titled "The Art of the Financial Story Telling" at the Moro?lu Arseven offices April 7. The seminar was presented by Alan Miltz and addressed how financial performance is reviewed and measured by businesses and financial institutions.

During the interactive presentation, Mr. Miltz outlined methodologies and financial analysis techniques which can be used to unlock blind spots, improve cash flow and grow the value of a business. He addressed methods for communicating financial strategy to boards and executive teams, as well as gave insights on how banks review financial performance and the impact this has on the cost of borrowing.

Alan Miltz has presented "The Art of Financial Storytelling" to over 5,000 business leaders globally. The seminar is based on 20 years of research across a variety of industries, including financial services and manufacturing. His experience spans all major finance fields, including financial analysis and debt finance boosting. More information can be found on [Alan Miltz' website](#).

The Entrepreneurs' Organization (EO) is a global network of more than 8,600 business owners in 122 chapters, across 40 countries. Founded in 1987 by a group of entrepreneurs, EO enables small and large business owners to learn and grow from each other. Moro?lu Arseven's Partner, Dr. E. Seyfi Moro?lu, was a founding board member of EO's Turkish chapter in 2012. More information can be found on the [Entrepreneurs' Organization Turkey website](#).

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### Related Attorneys

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