

IP Licensing

Well-structured intellectual property licensing can be instrumental to a business' success, enabling it to offer products, services or processes to new markets, share development risks or costs, increase production capacity, or even access new expertise entirely. Moroğlu Arseven supports a full spectrum of clients on both the licensor and licensee sides, ranging from inventors, employees and start-ups, through to multinational corporations, technology transfer offices and toll manufacturers. Our support aims to maximise the current and future value of intellectual assets while minimising risk exposure and potential disputes.

Moroğlu Arseven regularly advises on how to establish, maintain and terminate license or royalty arrangements for a full range of intellectual property rights. Creating a balance between legal rights and protection mechanisms is crucial to whether a given license arrangement is successful. We work closely with clients to understand their business objectives and ensure that the licensing regime best achieves and supports these objectives. Our advice closely considers the intricacies and characteristics of each client's industry and commercial goals, to develop tailored licensing strategies and protection mechanisms.

Our support includes strategic negotiation and due diligence support, as well as addresses issues such as license assignment, transfer, documentation, adaptation, valuation and compensation, along with tracing and collecting royalties. Entering an intellectual property licensing or cross-licensing arrangement can also be a pragmatic approach to resolving disputes, transforming a contentious relationship into one which is mutually beneficial.

We often integrate intellectual property licensing advice with support related to technology development and transfer, as well as business establishment, mergers, acquisitions and joint ventures. We have particular experience supporting clients to develop valuation methodologies during corporate transactions, to ensure that intellectual property rights are appropriately analysed and valued, taking into account their future commercial value.

We regularly support clients to evaluate and audit compliance with the terms of license agreements, as well as associated dispute resolution and advice about pre-emptive measures available to protect and strengthen their position.

Related Practices

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- [Copyrights](#)
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