

## IP Litigation

We represent clients of all sizes to defend, enforce and exploit their intellectual property rights before the Turkish courts, often in complex or high-stakes contexts. These rights include trademarks, patents and utility models, copyrights, domain names, industrial designs, as well as claims regarding trade dress, unfair competition, dilution or passing off. Moroğlu Arseven's strong intellectual property and dispute resolution teams work in tandem with technical experts and investigators to offer encompassing and effective litigation support, no matter which side of the dispute our clients find themselves on. The firm's specialists are particularly strong in communicating subtle and sophisticated technical ideas during intellectual property litigation.

Due to the time-sensitive nature of some infringement and counterfeiting activities, we often represent clients seeking emergency injunctions, declarations and temporary orders to preserve their rights.

Our dispute resolution team is involved in potential intellectual property disputes from early stages, providing support, risk assessments, litigation strategy and general guidance on the settlement options available at any given stage of an intellectual property dispute.

Intellectual property disputes often involve parties based outside of Turkey. We are accustomed to working with foreign clients and counter-parties to achieve the best possible outcome for our client in a given lawsuit. For instance, providing regular updates on the progress of court actions, as well as full consideration and explanation of alternative dispute resolution tools which may lead to a quicker or more cost-effective resolution than litigation. We regularly support clients to reach practical and creative settlements which avoid the courtroom altogether.

We also often advise clients involved in dispute resolution procedures before international tribunals such as the Internet Corporation for Assigned Names and Numbers, World Intellectual Property Office, European Patent Office and the Community Trademark Office.

## Related Practices

- [Trademarks](#)
- [Patents and Utility Models](#)
- [Industrial Designs](#)
- [Copyrights](#)
- [Domain Names and Internet Infringement](#)
- [Unfair Trade Practices](#)
- [IP Portfolio Management](#)
- [IP Licensing](#)