

I?k Özdo?an and Moro?lu Arseven Ranked Highly by World Trademark Review for 2014

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I?k Özdo?an has been ranked as a Gold Tier individual by the World Trademark Review in its 2014 WTR 1000 rankings. The World Trademark Review ranks I?k in the top tier for both trademark enforcement and litigation, as well as trademark prosecution and strategy. I?k becomes the highest ranked Turkish lawyer in these rankings, the only individual ranked in the top tier for both categories of trademark work.

Moro?lu Arseven has maintained its ranking as a Silver Tier firm for trademark enforcement and litigation, as well as trademark prosecution and strategy. The firm's intellectual property team has increased its capacity during 2013, from six qualified attorneys in January 2013 to nine in January 2014.

According to clients, Moro?lu Arseven's intellectual property team is "head and shoulders above the rest. Its customer care is just outstanding, its responsiveness is awesome, the personal relationships are brilliant. The overall quality is superlative". Clients praised I?k individually, noting that she "is creative and always provides a tailored solution for the brand owner."

This is the fourth edition of WTR 1000, the only standalone directory to focus exclusively on trademark practices and practitioners. More information about the World Trademark Review's WTR1000 rankings can be viewed on [their](#)



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