

## Moro?lu Arseven Hosts Swiss Innovation Series

*22 Sep 2014*

Leading Turkish law firm Moro?lu Arseven hosted the Swiss Chamber of Commerce's "Swiss Innovation Series" September 17at the firm's office. The seminar, "Sustainable Innovation and Innovation for Sustainability" was also sponsored by M?venpick Hotel Istanbul.

Speaking at the seminar were Prof. Dr. Claudio Boer, President of Swissnex China & Vice President of SUPSI. Also speaking was Engur Rutkay, CEO of Junior Achievement Turkey (Genc Basari).

They both spoke about the human factor, human capital and education for innovation. They also talked about how innovation can help establish a sustainable world and society.