

Moro?lu Arseven is Pleased to Announce that Ezgi Baklac? has been Promoted to Counsel

10 Feb 2018

Moro?lu Arseven is pleased to announce that Ezgi Baklac? has been promoted from Senior Associate to Counsel, effective from 1 January 2015.

The firm's Partners collectively congratulate Ezgi, noting that her promotion is the result of dedicated and client-focused work, as well as demonstrated skill at combining business and law to find the best possible solutions for clients. The firm wishes Ezgi a long and prosperous career.

Ezgi joined the firm in 2009 and has 8 years' experience advising clients on a full range of intellectual property issues and transactions. She supports clients to establish, protect and enforce intellectual property rights both in Turkey and overseas. Ezgi's work primarily focuses on trademark prosecution, strategy and enforcement, encompassing all aspects of trademark and unfair competition. Ezgi advises many local and foreign clients, including major multi-national organizations.

Ezgi also advises clients on patent, industrial design, utility model, domain name, company/business names, and manufacturer liability disputes. She often organizes and conducts raids for the seizure of counterfeit products, as well as communication and settlement negotiations with counterfeiters.

Ezgi is a regular contributor to the World Intellectual Property Review and often publishes articles for professional associations and sector publications relating to counterfeiting and trademark matters. Ezgi has been a registered expert witness of the Istanbul Intellectual and Industrial Property Courts.

Related Attorneys

- EZG? BAKLACI GÜLKOKAR, LL.M.