

## Moroğlu Arseven and Işık Özdoğan Maintain High Ranking by World Trademark Review for 2016

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Işık Özdoğan has been ranked as a Gold Tier individual by the World Trademark Review in its 2016 WTR 1000 rankings. The World Trademark Review ranks Işık in the top tier for both trademark enforcement and litigation, as well as trademark prosecution and strategy. 2016 is the third year in a row which Işık is ranked in the top tier for both categories of trademark work.

Moroğlu Arseven maintains its ranking as a Silver Tier law firm for trademark enforcement and litigation, as well as trademark prosecution and strategy. The firm's intellectual property team increased its capacity during 2015, with a key team member, [Ezgi Baklacı, being promoted from Senior Associate to Counsel](#) at the beginning of 2015.

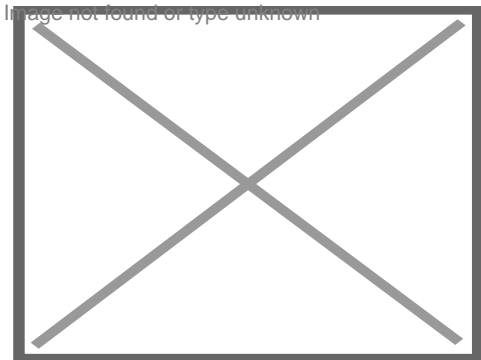
Clients commented to World Trademark Review that the firm's "*strong IP team is one of the most notable on the market*", that whatever the brief, it is "*proactive and extremely good at responding to the needs of clients*".

World Trademark Review noted that the firm's peers "*regard the clear-minded group as a 'trustworthy' option when facing conflicts of interest, citing its reputation for providing thorough and plain-speaking advice.*"

Clients describe the firm's Intellectual Property practice lead, Işık Özdoğan, as a "*crusading enforcer*" and "*redoubtable litigator*", who is uncompromising in her pursuit of counterfeiters.

This is the sixth edition of WTR 1000, the only standalone directory to focus exclusively on trademark practices and practitioners, ranking practitioners and firms in over 70 countries. The complete article about the World Trademark Review's 2016 WTR1000 rankings can be viewed through this link: [WTR 1000 2016 Turkey rankings](#).

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### Related Attorneys

- [IŞIK ÖZDOĞAN, LL.M.](#)

- GÖKÇE ?ZG?, LL.M.
- EZG? BAKLACI GÜLKOKAR, LL.M.