## MOROĞLU ARSEVEN

## Moroğlu Arseven Receives Tier 1 Rankings for Compliance, Employment, Intellectual Property, and Media and Entertainment in Legal 500's 2021 EMEA Awards, and Recognition in Seven Other Practice Areas

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**Employment** 

Moroğlu Arseven receives Tier 1 rankings for compliance, employment, intellectual property, and media and entertainment in Legal 500's 2021 EMEA Awards, and recognition in seven other practice areas. Individually recognized for practice area leadership were partners **E. Benan Arseven** (Commercial, Corporate and M&A), **Işık Özdoğan, LL.M.** (Intellectual Property), and **Burcu Tuzcu Ersin, LL.M.** (Compliance). While all other partners attained "Next Generation Partners" or "Recommended Lawyers" status for various areas, senior associate Ece Berkman received recognition as "Rising Star" in intellectual property law.

Firm's rankings in a snap shot are as follows:

| Tier 1                  | Tier 2                    | Tier 3                       | Tier 4                             |
|-------------------------|---------------------------|------------------------------|------------------------------------|
| Compliance              | Commercial, Corporate/M&A | Energy                       | Banking, Finance, and (<br>Markets |
| Intellectual Property   | Dispute Resolution        | Real Estate and Construction |                                    |
| Media and Entertainment | IT and Telecommunications |                              |                                    |

This is the firm's sixth consecutive **Tier 1** ranking for **Intellectual Property law** *under the leadership of* partner and eight-time Legal 500 "Leading Individual" **Işık Özdoğan, LL.M.**, with support from partners and "Recommended Lawyers" **Gökçe İzgi, LL.M.** and **Ezgi Baklacı Gülkokar, LL.M.**, and "Rising Star" senior associate **Ece Berkman**. Client comments about the practice team include: "pragmatic, business oriented, dedicated and transparent, responsive and reliable."

Insolvency and Restructuring

This is the firm's fourth consecutive **Tier 1** ranking for **Compliance** under the leadership of partner and Legal 500 "Leading Individual" **Burcu Tuzcu Ersin, LL.M.** Partners **Dr. Z. Ertunç Şirin, MA., Dr. E. Seyfi Moroğlu, LL.M.,** and **E. Benan Arseven** received recommendations for their compliance work, as well.

According to the Legal 500, Moroğlu Arseven's **Tier 1** rank is based on "expertise in compliance strategy, where it is regularly involved in the drafting and implementation of internal compliance policies for clients in the areas of fintech and e-commerce, media, healthcare, and manufacturing."

The Legal 500 based the firm's third consecutive **Tier 1** ranking for **Media & Entertainment on its** "broad range of services to media and entertainment clients, encompassing corporate governance and transactional support, advice on employment and immigration issues, regulatory matters, intellectual property, and brand management." Partners **E. Benan Arseven, Işık Özdoğan, LL.M.**, and **Burcu Tuzcu Ersin, LL.M.** received individual "Recommended Lawyer" awards for this practice.

Moroğlu Arseven's **Tier 1** ranking in **Employment** practice is a confirmation of the firm's long-lasting experience and in-depth expertise in this field. Partner **İpek Ünlü Tık** is also recognized as "Next Generation Partner" in this area for the first time.

The firm maintained its **Tier 2** rankings for **Commercial, and Corporate/M&A** under the leadership of founding and Legal 500 "Leading Individual" **E. Benan Arseven,** and founding partner **Dr. E. Seyfi Moroğlu, LL.M.**, and partner **Burcu Tuzcu Ersin, LL.M.** both of whom are Legal 500 "Recommended Lawyers." Client accolades include "a great combination of young and dynamic team with seasoned experienced senior staff. International as well as local policies are well studied and field experienced. Holistic approach makes the difference," and "I work with Mr. Benan Arseven as well as Mr. Seyfi Moroğlu. Both are very approachable, not aggressive in their manner, solution oriented, and using soft power to persuade the parties."

In awarding the firm **Tier 2** status for **Dispute Resolution** work, Legal 500 emphasized that the practice team is "particularly experienced in acting for telecoms clients, among other major international corporates, matters include high-value financial claims, commercial disputes, administrative law, and IP proceedings." Founding partners **Dr. E. Seyfi Moroğlu, LL.M.** and **E. Benan Arseven,** and recent partners **Nejla Aydın Özer** and **Burak Baydar** are all attained "Recommended Lawyer" status.

In awarding the firm **Tier 2** status for **IT and Telecommunications**, Legal 500 noted client comments that the firm is "'[k]nowledgeable in their areas, able to communicate IP related matters in a simple way for us to understand. Commercial law practice is also strong." and "Associates as well as partners demonstrated deep knowledge and provided valuable and actionable recommendations. The partner team has shown close interest, joining every meeting with us." Practice leaders **Burcu Tuzcu Ersin, LL.M.** and **Dr. E. Seyfi Moroğlu, LL.M.** are "Recommended Lawyers."

Legal 500 ranked the firm in **Tier 2** for **Restructuring and Insolvency** because it "helps clients with corporate and banking expertise, allowing it to act on both sides of restructuring mandates for both creditors and debtors in the case of loan restructurings, and for businesses and bank lenders in the case of corporate restructurings, distressed M&A and refinancings". Partners and "Recommended Lawyers" **E. Benan Arseven, Dr. E. Seyfi Moroğlu, LL.M.**, and **Burcu Tuzcu Ersin, LL.M.** head the practice group.

**Tier 3** rankings and practice area comments include:

- **Energy:** "working with clients in the mining and fossil fuels sector alongside its ongoing focus on the renewable energy sector." Partner **Benan Arseven** is recognized.
- Real Estate and Construction: The team"is particularly strong in commercial real estate and hospitality work, and also handles disputes, construction contracts and distressed projects."Partners Benan Arseven and Dr. E. Seyfi Moroğlu, LL.M. are recognized.

**Tier 4** ranking and practice area comments include:

• Banking, Finance, and Capital Markets:"specializing in mid-cap financing work for international banking and financial services clients, often utilising particularly complex or unusual structures or customisation elements," and "[e]xperienced banking and finance lawyer." Founding partner and Legal 500 "Recommended Lawyer" E. Seyfi Moroğlu, LL.M. leads the BFCM.

Legal 500's rankings are based on feedback from 250,000 peers, firm deals, and confidential matters assessed independently by its researchers. Additional details are available on The Legal 500 website.

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