

## Moroğlu Arseven Recognized for Contentious Trademark and Copyright by Managing Intellectual Property in 2013

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Moroğlu Arseven has been ranked in tier 3 for contentious trademark and copyright work by Managing Intellectual Property in its 2013 World IP Survey Handbook.

Discussing the firm's intellectual property team, clients commented that "It is absolutely outstanding. I have worked with a few different law firms in Turkey and it is by far the best".

Clients singled out Partner Işık Özdoğan and Senior Associate Gökçe Zgü in particular as being "very good", commenting that both are "responsive, clear, attentive and provide excellent service. Işık in particular understands our business very well and provides very savvy advice." Another client described Işık as being "creative with a deep understanding of client needs and she also responds very fast," going on to say that "if you want to get rid of the pile on your desk you give her work and it will be gone immediately."

Managing Intellectual Property publishes annual rankings of intellectual property law firms, including trademark, copyright and patent categories. The research includes over 80 jurisdictions worldwide. More information about the World IP Survey Handbook can be found on [Managing Intellectual Property's website](#).

### Related Practices

- [Trademarks](#)
- [Copyrights](#)
- [IP Litigation](#)
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### Related Attorneys

- [IŞIK ÖZDOĞAN, LL.M.](#)
- [GÖKÇE ZGÜ, LL.M.](#)
- [EZGÜ BAKLACI GÜLKOKAR, LL.M.](#)