

## Patents and Utility Models

We assist clients to maximise the commercial value of their patents and utility models, with a view towards planning, protecting and encouraging further business and development opportunities, as well as protecting their investments. Moroğlu Arseven offers coordinated support with prosecution, counselling, transactions, portfolio management and dispute resolution for patents and utility models. Our broad experience with related issues means we can proactively support clients to avoid unnecessary costs, risks and losses of their intellectual property rights. We have significant experience advising on cross-border or multi-jurisdictional matters, such as European and PCT applications, or foreign patent searches and FTO issues.

We serve a full range of clients in this area, ranging from individual inventors and small start-up ventures, through to major multi-national corporations. Irrespective of a client's size, we develop and implement bespoke strategies which are focused on that particular business, addressing its specific commercial goals, competitive pressures and industry challenges.

Our experience with patents and utility models spans many sectors, from healthcare, pharmaceuticals, medical devices and biotechnology, through to telecommunications, automotive and software. We support clients with patent and design aspects of sophisticated technologies, processes and products, often within highly regulated or competitive industries which must balance commercial sensitivity with regulatory disclosures. Due to the nature of Turkey's patent and utility model law and associated processes, we work closely with industry and technical experts to draft the necessary technical documents.

We often evaluate the patentability of new products and inventions, prepare and prosecute patent and utility model applications, as well as provide clients with advice about the validity and enforceability of their designs. Our support includes consideration of alternative strategies to protect innovation, such as via trade secrets or know-how. Clients often seek our assistance when planning and launching new products, assessing potential infringement risks vis-à-vis third-party rights, as well as ensuring they establish a robust legal platform from which they can defend their rights if necessary.

We represent clients before the Turkish Patent and Trademark Office regarding all types of administrative actions, including applications, oppositions, appeals, renewals and watching services. We also represent clients before courts in litigation to enforce or cancel rights, as well as actions seeking to overturn the Turkish Patent and Trademark Office's decisions.

In a transactional context, we regularly support clients with licensing, royalties, assignment, co-existence and settlement agreements, as well as offer negotiation support when dealing with infringers or acquiring rights.

In the workplace context, Moroğlu Arseven helps clients to deal with all aspects of employee inventions, including understanding the rules, structuring compensation mechanisms, drafting and implementing policies, as well as dealing with notifications and all types of related disputes.

Turkey recently introduced detailed rules regarding employee inventions, so the area requires a proactive approach to ensure local compliance and minimise conflicts, particularly for clients involved in R&D, manufacturing, technology and innovation activities.

## Related Practices

- [IP Portfolio Management](#)

- IP Litigation
- Unfair Trade Practices
- IP Licensing

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