

Product Liability and Consumer Protection

Moroğlu Arseven provides comprehensive support for disputes over product liability or consumer protection issues. The firm's support includes civil litigation alternatives, as well as all aspects of negotiations and settlements regarding allegedly defective products, along with dealing with product recalls, advertising complaints, environment-related supply chain issues, regulatory investigations and other interactions with government authorities.

Disputes in this context are often complex, involving many parties and cross-border liabilities. Challenges also arise for proving the link between damages and the claimed manufacturing defect, flawed design, warranty breach, or other bases for liability. Moroğlu Arseven's strong dispute resolution team supports companies from early stages in these conflicts, developing strategies to assess risk, understand insurance coverage and regulatory disclosure requirements. We regularly work closely with investigators and technical experts to support the process and establish a solid basis for initiating or defending lawsuits.

Product recalls

Planning and executing product recalls can represent significant events in a company's lifecycle, potentially posing severe financial and reputational risks. Moroğlu Arseven supports clients will all stages of this process, including voluntary recalls, as well as all aspects of dealing with government authorities and the practical aspects of recall procedures.

The firm's full-scope services range from pre-recall risk assessments and dealing with insurers, through to drafting recall announcements, arranging compensation and negotiating settlements with impacted parties. These circumstances are often very time sensitive, so clients benefit from Moroğlu Arseven's breadth of crisis and reputation management experience.

Related Practices

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