

Turkey Extends Retailers' Deadline for Labelling House-Brand Goods

6 Jul 2017

The deadline for retailers to ensure house mark-branded goods comply with the Regulation on Principles and Rules for Retail Trade has been extended for 12 months. Retailers must now ensure that the name, trade name, or brand of both the retailer and manufacturer are added to the labels of house mark-branded goods by 6 August 2018.

The Regulation on Principles and Rules for Retail Trade was published in Official Gazette number 30081 on 30 May 2017. It amends the Regulation on Principles and Rules on Retail Trade, published in Official Gazette number 29793 on 6 August 2016 ([more](#)). Please see this [link](#) for the full text of the latest Regulation (only available in Turkish).

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