

Turkey Introduces 90 Day Time Limit for Launching Tobacco Products to the Market

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Turkey's Tobacco and Alcohol Market Regulatory Authority has introduced a 90 day time limit for launching tobacco products to the Turkish market once it has issued a supply conformity certificate. Conformity certificates allow the holder to sell, price, and distribute tobacco products freely in Turkey. If the tobacco product has not been launched to the market within this period, the certificate will lapse.

For certificates issued before 27 May 2017, where the tobacco product has not entered the market yet, these products must enter the market within 90 days from 27 May 2017, or else the certificate will lapse.

The Regulation Amending the Regulation on the Procedures and Principles Regarding the Production and Trade of Tobacco Products was published in Official Gazette numbered 30078 on 27 May 2017, entering into effect on the same date. Please see this [link](#) for the full text of the Amendment Regulation (only available in Turkish).

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