

## Webinar: Fundamentals of Data Protection Law in Turkey

24 Aug 2017

Morođlu Arseven, in conjunction with DataGuidance and EY Turkey, is pleased to announce *Turkey: Data Protection Law fundamentals*, a complimentary webinar taking place on 19 September 2017.

Speakers from Morođlu Arseven and EY Turkey provide a practical overview of the latest developments for the Turkish Data Protection Law No. 6698/2016 and related legislation, as well as the key concepts and obligations.

From Morođlu Arseven, Burcu Tuzcu Ersin (Partner) and Ülkü Solak (Counsel) addresses legal aspects, while speakers from EY Turkey, Erdem Tecer (Partner) and Can Genç (Senior Manager), address technical aspects of the topic.

The speakers compare key provisions of the Turkish data protection framework with the EU Data Protection Directive and GDPR, as well as provide practical recommendations on setting up a globally compliant privacy programme. Discussions cover legal and technical aspects of establishing and maintaining compliance within Turkey's developing data protection regime, as well as the role and likely enforcement approaches of local authorities.

You can watch the recorded webinar at the link below:

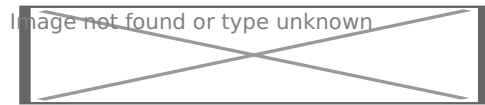
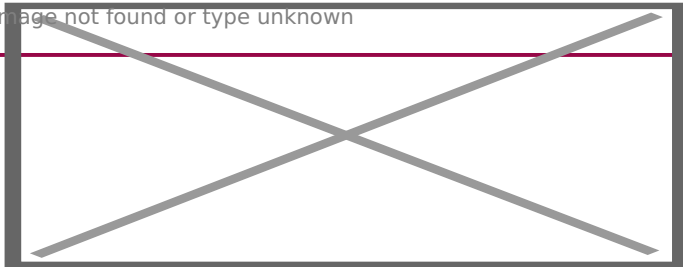


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## Speaker Profiles:

**Burcu Tuzcu Ersin** - *Partner, Moroğlu Arseven*

Burcu leads Moroğlu Arseven's IT and telecommunications practice area, with more than fourteen years' experience. She advises on a full range of legal issues, focusing particularly on privacy, data protection, mergers and acquisitions, venture capital, growth and start-up financing, e-commerce, cloud services, gaming, cybercrime and e-money issues.

Burcu works closely with clients of all sizes and at all stages of development, providing strategic guidance in the acquisition, structuring, management, transfer, use and protection of personal data. Her strengths in privacy, data protection and complex regulatory compliance mean Burcu has developed a formulaic and end-to-end approach to data protection compliance projects. Such approach provides a deep, systematic analysis and legal risk assessment, which clients now require in this developing legal area. Burcu's advice often involves cross-border elements and multi-jurisdiction liability considerations.

Burcu is an active member of ITechLaw and International Bar Association, also mentoring entrepreneurs, start-ups and training angel investors within networks like Endeavor Turkey and G3 Entrepreneurship Forum about legal and practical issues. She frequently gives lectures at highly regarded universities as a visiting lecturer, participates in the Company Affairs Working Group of the Turkish Industrialists' and Businessmen's Association (TÜSİAD).

**Erdem Tecer** - *Partner, EY Turkey*

Erdem is a Partner in Assurance and Fraud Investigations and Dispute Services practices at EY Turkey. He has more than twenty years' experience in compliance reviews, white collar crime investigations, anti-bribery reviews, fraud risk assessments, dispute resolution and data protection compliance projects.

He has consultancy specializations in independent audit, investigations, dispute services, compliance management and preventing fraud. He has experience in wide range of sectors, particularly in automotive, chemicals, energy and construction.

He led several advisory projects during mergers and acquisitions in energy, automotive and consumer products industries. He has extensive knowledge and experience in IFRS and US GAAP, also has experience on audits of internal control over financial reporting within the scope of USA SOX and Japan SOX.

Moreover, he has provided financial audit service for leading local and international customers. In 2014 he has established the Fraud Investigation and Dispute Services practice in Bulgaria. He is an Independent Public Accountant and Financial Advisor in Turkey and has certificate for the Independent Audit in Capital Markets.

**A. Ülkü Solak**- *Counsel, Moroğlu Arseven*

Ülkü is a Counsel at Moroğlu Arseven, with more than ten years' experience structuring and implementing corporate and commercial transactions spanning all business phases, as well as providing general advisory services to major multinational clients. She works particularly in the technology, life-science, FMCG, as well as consumer goods and manufacturing industries. Technology and growth finance are key industry sectors for Ülkü, where she is particularly experienced in seed investments, angel investments, venture capital and private equity matters. Ülkü also spends a significant portion of time advising clients on technology-related legal issues, including data protection, e-commerce, e-payment, outsourcing, online gaming, as well as software licensing.

Ülkü acts as an expert in privacy and data protection work of the firm, advising on a full range of issues within this quickly developing field. Her support extends from ad hoc questions, through to planning and executing full regulatory compliance projects. Ülkü's advice often involves cross-border elements and multi-jurisdiction liability considerations.

Ülkü has been an active member of the International Association of Young Lawyers (AIJA) since 2011, serving as a National Reporter for Turkey for a range of commissions. She currently serves on the Intellectual Property, Technology, Media, and Telecommunications Commission, as well as being elected to the Executive Committee.

**Can Genç** - *Senior Manager, EY Turkey*

Can is a Senior Manager at EY, leading the Forensic Technology and Discovery Services (FTDS) group within the Fraud Investigation and Discovery Services (FIDS) practice. He has ten years of experience on IT

consulting and governance, data analytics, IT Forensics, cyber investigations and breach response.

Can works for and leads information security, personal data protection and security policies audit and development projects in retail businesses, financial services and production companies. He provides Forensic Technology, Personal Data Protection, Electronic Discovery, Cyber Security and Investigations trainings for companies. He works with major players in the financial services, insurance, retail and life sciences sectors in Turkey.

He led data breach investigations including IP theft, data leakage, ransomware attacks and cyber incidents. He leads investigations for specific allegations performing e-discovery and forensic review activities for different clients and law enforcement parties. He worked and led more than 60 different local and global projects in Germany, Russia, Romania, Bulgaria and Turkey.

## Related Practices

- [Privacy and Data Protection](#)
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## Related Attorneys

- [BURCU TUZCU ERSİN, LL.M.](#)