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WIPO Releases 2016 Report Detailing Global Intellectual Property Activity

20 Mar 2017

The <u>World Intellectual Property Organization</u> ("**WIPO**") has released its 2016 World Intellectual Property Indicators Report ("**Report**") outlining territorial rankings on global intellectual property activities during 2015. The Report provides statistics for patents, trademarks, industrial designs and plant varieties. Turkey recorded fast growth in patent applications during 2015, but a slight decrease in trademark applications.

According to WIPO data, patent applications rose globally to 2.9 million. China showed particularly strong grwoth, with 1,010,406 patent applications. The Report notes that on a global scale, the demand for other intellectual property rights has also increased. 2015 trademark applications increased by 15%, as well as design applications increased by 2.3%.

Noteworthy points about Turkey in the Report include:

- Turkey's global application filing rankings in 2015 are:
 - 23rd for patents.
 - o 9th for trademarks.
 - o 6th for industrial designs.
- Turkey recorded fast growth in patent applications among low and middle income countries, with 14.6% increase
- 5,841 patent applications were filed in Turkey during 2015, with 1,723 patents granted.
- 3,583 utility model applications were filed during 2015, with 2,767 applications granted.
- Patent applications from Turkey were mainly filed for pharmaceuticals.
- Turkish trademark applications decreased by 1.9% in 2015. The most trademark applications were made within the business services sector, followed by agriculture, research and technology.
- ET? Gida Sanayi ve Ticaret Anonim ?irketi was named among the top 2015 Madrid System applicants, with 57 applications.
- 227,273 trademark applications were made in Turkey, with 192,950 trademarks registered.
- Industrial design applications in Turkey decreased by 6% in 2015. The most design applications were made within the furniture and household goods sectors. Despite application numbers decreasing (45,852 in 2015), the Report notes that Turkey increased registrations by 9.5%.
- Between 2014 and 2015, 15,240 plant variety applications were filed around the world. Turkey made 231 filings, contributing 14.4% to the total growth of these applications.

Please see this link for full text of Report.

Related Practices

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