

World Trademark Review Recognizes Moroğlu Arseven and Işık Özdoğan for 2013

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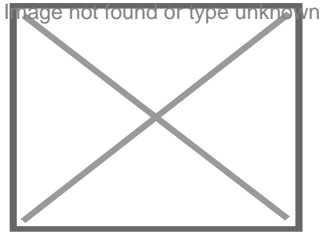
Moroğlu Arseven has been ranked as a Silver Tier firm for trademark enforcement and litigation, as well as a Bronze Tier firm for trademark prosecution and strategy by the *World Trademark Review* in its 2013 WTR 1000 rankings.

The World Trademark Review singled out Işık Özdoğan, head of Moroğlu Arseven's intellectual property team, for Silver Tier rankings in its trademark enforcement and litigation and prosecution and strategy areas.

According to clients, Moroğlu Arseven's intellectual property team is "*among the most user-friendly Turkish firm we have come across and offers great value for money.*" Clients also praised the intellectual property team's customer-focused approach and described it as a "*well-educated group of people that operates at a very high level.*"

Clients told the World Trademark Review that Işık, in particular, is "*clever and creative*", as well as being "*an excellent communicator who offers very sound advice - up there with the best.*"

2013 is the third edition of WTR 1000, the only standalone directory to focus exclusively on trademark practices and practitioners. More information can be found on the [World Trademark Review website](#).



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