

YAYB?R Has Announced Launch of "Digital Anti-Piracy Management System"

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An innovative and sustainable system that utilizes the possibilities of technology has become a necessity in order to continue an effective fight against digital piracy. With the initiatives taken in this direction, YAYB?R has announced that the "Digital Anti-Piracy Management System", which started to be developed in September 2022, was commissioned in April 2023. The statistics on the efficient use of the system has been published.

YAYB?R has been continuing its struggle against pirated books for many years. With the innovations brought by technology, the classical methods used in the fight against digital piracy have started to lose their efficiency over time. The most common of the classical methods, the process based on human labour, where mostly incoming notifications are evaluated and the Warn-Remove process is carried out in a completely manual manner, is slow in the face of technology.

The "Digital Anti-Piracy Management System", which started to be developed in September 2022, was commissioned in April 2023. The system, which will gradually expand with the addition of the lists of works sent by YAYB?R publishers in the future, conducts routine searches on social media platforms such as Telegram, Instagram and Youtube as well as websites, and sends Warn-Remove notifications to detected pirated content.

The program has a multi-user and multi-layered structure. YAYB?R member publishing houses can log in with the usernames and passwords assigned to them in the program and introduce their newly published works to the system and at the same time they can access the statistics of automatic routine scans and Warn-Remove processes performed by the program. These statistics include information such as the most pirated work of a publishing house, the sites hosting the most pirated works, and the publishing house with the most pirated works.

The Digital Anti-Piracy Management System works through all current web browsers and all transactions can be performed completely from hardware such as computers, mobile phones and tablets. In addition, the program, which is used via the browser, has a cloud architecture. In this way, new data can be continuously loaded into the program and there is no load on the hardware used.

The program performs automatic searches every day in line with the work information uploaded to the system. Then, pirated works are detected on various websites and social media sites and Warn-Remove notifications are sent to the sites that contain these pirated contents. In the last stage of the process, the program checks these links again after 3 days and feedback is reported to the user in order to initiate legal action against the links that have not been removed.

The basic statistics for the 5-month period since its commissioning in April are as follows;

- Number of pirated artefacts searched: 16.849
- Number of artefacts identified: 12.936
- Number of pirated book websites detected: 2.402
- Number of URLs warned and removed: 62.018
- Number of URLs removed from publication: 2.975
- Number of URLs that do not contain pirated books but redirect to advertisements, malware, etc: 1.767

The announcement, which is available only in Turkish, can be reached through [this link](#).

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